

Legal Notice

Infotopics website

1.0 OUR CORE BELIEFS REGARDING USER PRIVACY AND DATA PROTECTION

- User privacy and data protection are human rights
- We have a duty of care to the people within our data
- Data is a liability, it should only be collected and processed when absolutely necessary
- We loathe spam as much as you do!
- We will never sell, rent or otherwise distribute or make public your personal information.

2.0 PERSONAL INFORMATION THAT THIS WEBSITE COLLECTS AND WHY WE COLLECT IT

This website collects and uses personal information for the following reasons:

2.1 Site visitation tracking

Like most websites, this site uses Analytics Services to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website. Although it records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. The Analytics Services also records your computer's IP address which could be used to personally identify you but our provider do not grant us access to this. We consider the Analytics Services to be a third party data processor.

2.2 Contact forms and email links

Should you choose to contact us using the contact form on our Contact us page or an email link like this one, none of the data that you supply will be stored by this website or passed to / be processed by any of the third party data processors. Instead the data will be collated into an email and sent to us over the Simple Mail Transfer Protocol (SMTP). Our SMTP servers are protected by TLS (sometimes known as SSL) meaning that the email content is encrypted using SHA-2, 256-bit cryptography before being sent across the internet. The email content is then decrypted by our local computers and devices.

2.3 Consent

When you contact us via our website, via our contact form, email link or get in touch with us directly via email, you give you explicit consent to letting us use and store this information as described in Section 2.0 and 3.0, something you can revoke at anytime by contacting your Data Protection team as per Section 6.

3.0 HOW WE STORE YOUR PERSONAL INFORMATION

As detailed in section 2 above, if you submit a contact form, email address, linkedin or xing profile some personal information will be stored within this website's database. This is currently the only occasion where personal data will be stored on this website. This data is currently stored in an identifiable fashion; a limitation of the content management system that this website is build on. In the near future we aim to change the storage of this data to a pseudonymous fashion meaning that the data would require additional processing using a separately stored 'key' before it could be used to identify an individual. Pseudonymisation is a recent requirement of the GDPR which many web application developers are currently working to fully implement. We are committed to keeping it as a high priority and will implement it on this website as soon as we are able to.

4.0 ABOUT THIS WEBSITE'S SERVER

This website is hosted by RoHost within a Romanian data centre located just outside Bucharest.

5.0 OUR THIRD PARTY DATA PROCESSORS

We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and all of them comply with the legislations required in the European Union. We will report any unlawful data breach of this website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

6.0 DATA CONTROLLER

The data controller of this website is: Infotopics GmbH, a Germany based company. The data protection officer can be reached at info@infotopics.de at any time.

7.0 CHANGES TO OUR PRIVACY POLICY

This privacy policy may change from time to time in line with legislation or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check our website occasionally for any policy changes.